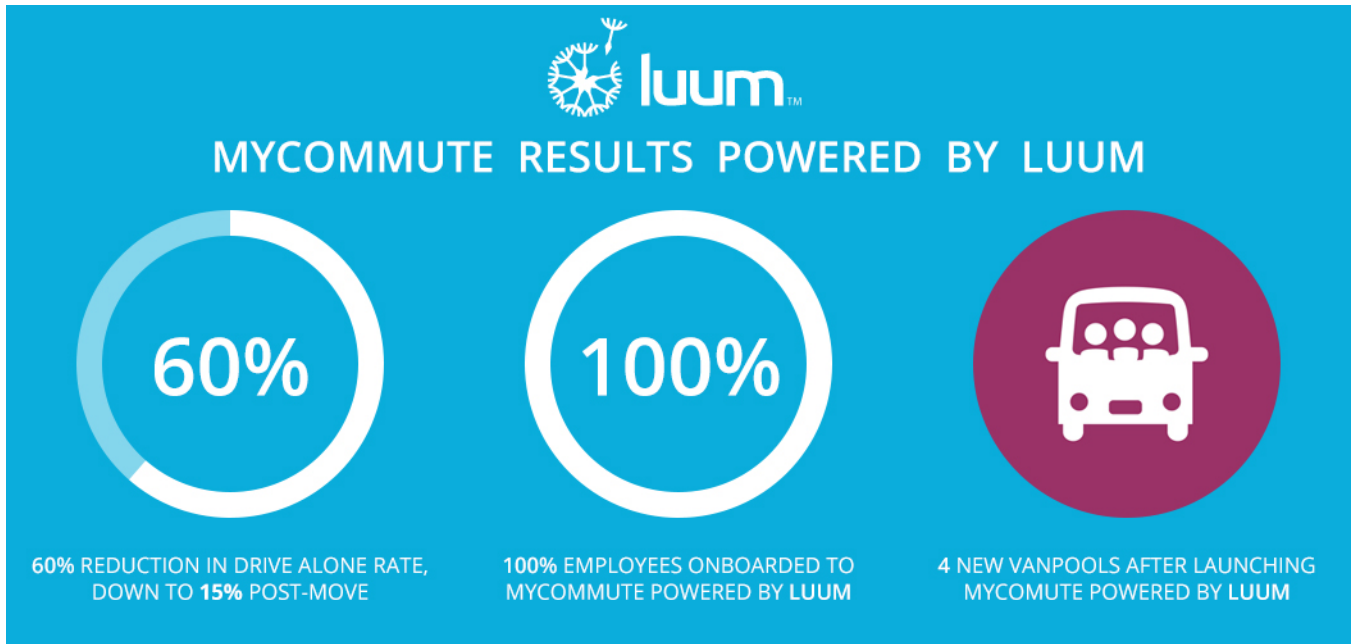


CASE STUDY – DELTA DENTAL OF WASHINGTON

FLEXIBILITY AND OPTIONS TO SUPPORT EMPLOYEES AND MEET PARKING CONSTRAINTS



The Business Challenge

For almost 30 years, Delta Dental of Washington (DDWA) owned and occupied a suburban office building in North Seattle, with ample free parking for employees. Nearly 75% of DDWA employees drove alone to work.

In spring of 2017, DDWA moved to Seattle's thriving South Lake Union neighborhood. Now a tenant of a large office building, DDWA is limited to parking stalls for only 40% of their employees.



Delta Dental of Washington

Powerful Results

In the two months following the office move, a daily average of 42 vehicles (including carpools and vanpools) have driven to the new office. This represents a drive alone rate of 15%.

The MyCommute program powered by Luum provides employees the flexibility and options to get the most out of their commute, and employees occupy fewer than the available parking stalls. At this rate, DDWA can consider reducing the number of stalls included in their lease to match the declining parking demand.